



**Chemould Prescott Road**

CONTEMPORARY ART GALLERY

3<sup>rd</sup> floor, Queens Mansion | G. Talwatkar Marg | Fort | Mumbai 400 001. India Call:91 (022) 2200211/2

# Modus Operandi

A Chemould group show with layered events for interaction and engagement with artists' and their practise, curated for the young audience

12th July - 28th July

Aditi Singh | Anant Joshi | Anju Dodiya | Archana Hande | Atul Dodiya | Bhuvanesh Gowda | Desmond Lazaro  
Bijoy Jain \ Studio Mumbai | Dhruvi Acharya | Gigi Scaria | Jitish Kallat | Lavanya Mani | Madhvi Subrahmanian Meera  
Devidayal | Mithu Sen | N.S.Harsha | Nilima Sheikh | Pushpamala | Reena Saini Kallat | Ritesh Meshram Shakuntala  
Kulkarni | Sheetal Gattani | Shilpa Gupta | Tallur L N | Tanujaa Rane  
Tushar Joag | Varunika Saraf | Yardena Kurulkar

This July, Chemould Prescott Road presents *Modus Operandi*, a show that has been devised by Shireen Gandhi and the Chemould team, bringing together a large number of Chemould artists and showcasing their modes, methods and processes of art making. Borrowed from Latin, *modus* meaning "manner, method" and *operandi* meaning "of working"; form the crux of this show. With a comprehensive showcase of over 25 artists and their unique artistic language in dialogue with each other through digital prints, pigment paint based studies, photographs, videos, watercolor, textile, scrolls, ink and much more, this show bears an instructive introduction into contemporary art as it exists in India today.

With a robust history of nurturing artists since 1963, Chemould has played a crucial role in the narrative of contemporary art in India. As Chemould embraces its 55th year, it has reflected on the most important stakeholders in its journey; it's family of collectors, critics, writers, curators.

This show is an ode to build and nurture the next generation of collectors and art enthusiasts to venture further into art, with Chemould as their guiding partner. To maintain the ethos of approachable and accessible collecting habits in the younger generation, each art work in the show has a budgeted price point targeted at the the younger buyer, the second or third generation of collector's kin and the young salaried professional. Interspersed with artist studio visits, collector mentoring, and curated walks, *Modus Operandi* is an invitation for the younger audiences to take their first steps towards a lifelong relationship with Indian contemporary art.